

Digital Toolkit

Help us spread the message



2026
**Community Events
Grant Program**

Since 2021, the Australia Day Community Events Grant Program has helped deliver more than 3,000 community events, from Welcomes to Country and citizenship ceremonies, to morning teas and multicultural festivals.

We'd love your help in spreading the word that community grants are returning for Australia Day 2026! This toolkit provides you with messaging and assets you can share across your channels.

Key messages

- The National Australia Day Council provides federal funding each year to community groups, government entities and councils to support Australia Day events and encourage community participation.
- The Australia Day Community Events Grant Program is back for 2026, offering grants of \$2,000 or \$10,000 for events that help communities reflect, respect and celebrate on Australia Day.
- Applicants for the \$10,000 grant can apply for an additional \$5,000 if their event includes significant First Nations elements.
- The Grant Program will open on Wednesday 13 August and close Monday 8 September 2025.
- Visit **australiaday.org.au/grants** for more details.

Suggested captions for social media

- Are you a local council, government entity or not-for-profit? You could be eligible for a grant of \$2,000-\$15,000 to fund your Australia Day 2026 community event. Check the criteria at **australiaday.org.au/grants**
- The Australia Day Community Events Grant Program is now open! From morning teas and multicultural festivals, to Welcomes to Country and citizenship ceremonies, bring your community together on Australia Day 2026. Apply at **australiaday.org.au/grants**
- Australia Day is about the ever-evolving story of our nation; our history, our identity and, above all, our people. If you're a local council, government entity or not-for-profit, you may be eligible for a community grant to make your Australia Day 2026 event a success! Visit **australiaday.org.au/grants**

Australia Day social media handles

Please follow these channels and tag us in your grants posts.



Facebook: @CelebrateAustraliaDay
facebook.com/CelebrateAustraliaDay/



Instagram: @AustraliaDay
instagram.com/australiaday



X: @AustraliaDay
x.com/AustraliaDay

Social media assets

For sharing a social media post, we have tiles and banners available.

All assets can be **[accessed here](#)**.

Questions?

Contact **communications@australiaday.org.au**