



Australia Day

Reflect. Respect. Celebrate.

2025

Community Events Grant Program



2025 Community Events Grant Program

Note: This presentation is intended for informational purposes only and should not be relied upon as a substitute for the official Australia Day 2025 Community Grant Program Guidelines.

The guidelines contain the complete and authoritative requirements for the program and can be accessed at the following [link](#):

All applicants are strongly encouraged to review the guidelines thoroughly to ensure compliance with the program's terms and conditions.

Grant Overview



2025
**Community Events
Grant Program**

Opportunity

Australia Day 2025
*Reflect, Respect,
Celebrate.*

Available Funding

\$10k (Base) + \$5k
(Additional) for events
featuring significant
Aboriginal and/or Torres
Strait Islander elements

Eligibility

Australian local, state,
and territory government
entities, and Australian
NFPs

Focus Areas

Accessible, inclusive
Australia Day events

Key Dates

Open 16 Sep 2024
Close 11 Oct 2024

Total Funding

\$4.5 million
(GST exclusive)



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Overview



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- Key Dates
- Available Funding
- Eligibility
- Inclusivity and Accessibility
- Other Key Requirements
- Use of Grant Funds
- Additional Funding (significant Aboriginal and/or Torres Strait Islander elements)
- What you need to do (before you apply)
- What we will do
- Successful applicants
- Questions
- Helpful links

Key Dates



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Applications
Open

16 Sep
2024

11 Oct
2024

Applications
Close

Application
Outcomes

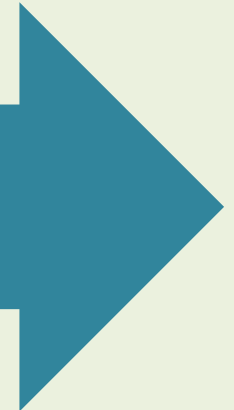
20 bus.
days

Australia
Day 2025
Events
Completed

26 Jan
2025

Acquittal
Reporting
Due

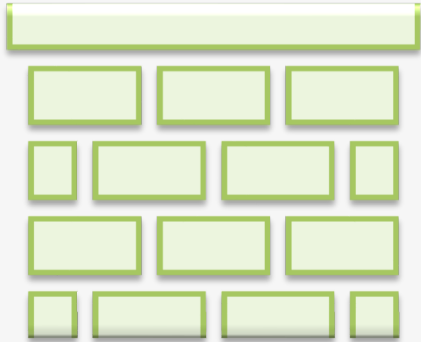
30 Apr
2025



Available Funding



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\$10,000

(Base Grant)

to assist eligible event organisers to ensure inclusive Australia Day 2025 events proceed

\$5,000.00

(Additional Grant)

for events that include significant Aboriginal and/or Torres Strait Islander elements

\$4.5 million

(Total Pool)

Successful applicants may only receive one grant (Base only *or* Base + Additional)

Eligibility



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Australian local
government entities



Australian state or territory
government entities



Australian not-for-profit
organisations

- public liability insurance of not less than **\$10 million**
- planned event should include an **inclusivity element** for people with disability

- Applicants are encouraged to consult the [Australian Human Rights Commission guidelines](#) by *IncludeAbility* on how to hold an accessible and inclusive event

Accessibility costs can be covered under grant funding

- hire of ramps or other accessibility equipment
- Auslan interpretation
- live captioning services

Other Key Requirements



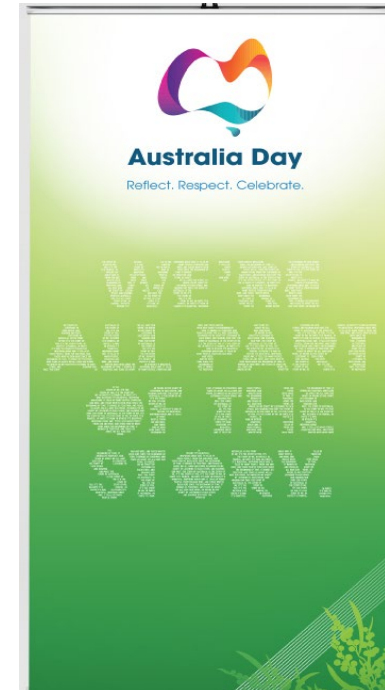
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*It is a condition of receiving a grant that the message of **'Reflect. Respect. Celebrate.'** is promoted through NADC-available collateral.*

Successful applicants must:

- ✓ clearly use the Australia Day Designs in equal proportion to other branding and marketing used on the day
- ✓ display the Australia Day Designs at an event or in a public space
- ✓ use the Australia Day Designs in the lead-up to and on Australia Day 2025



Australia Day Council *Aussie Merchandise* is available for purchase:
<https://shop.australiadaysa.com.au/collections/the-story-of-us-reflect-respect-celebrate>



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Use of Grant Funds



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What we will fund

- promotions, invitations, publicity, communications
- artist and/or talent fees
- accessibility equipment and formats
- face-to-face event costs
- virtual event costs

What we won't fund

- organisation's core operational expense costs
- purchase of assets or infrastructure (e.g., buildings, renovations, BBQs, facility upgrades)
- costs not clearly attributable to Australia Day 2025
- events by local, state or territory gov's with lower investment than 2024
- non-Australia Day focused events

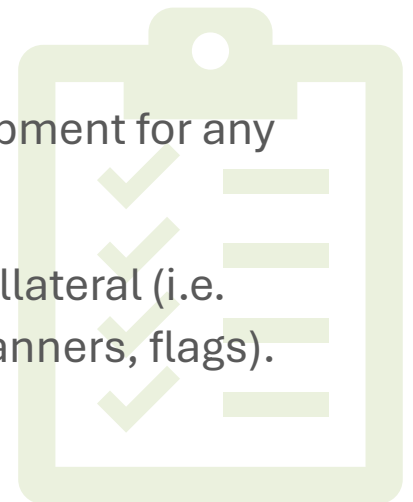
***please consult the grant guidelines for further details*

Eligible Activities



2025 Community Events Grant Program

- Australia Day Community Fair
- Australia Day Multicultural Festival
- Australia Day Concert
- Australia Day Picnic
- Smoking Ceremony / Welcome to Country/Acknowledgement
- Australia Day Flag Raising Ceremony
- Australia Day Citizenship Ceremony
- Barbecue in the Park / Street
- Community Fireworks
- Australia Day Parade
- Aussie Beach Party
- Australia Day Breakfast / Lunch
- Cultural Ceremony
- Australia Day Race / Marathon
- Virtual event
- Digital content development for any of the above
- Australia Day event collateral (i.e. Australian symbols, banners, flags).



Additional Funding



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*Applicants can apply for an **Additional Grant of \$5,000** to put toward any costs incurred to enable **significant Aboriginal and/or Torres Strait Islander elements in Australia Day events***

Note: a Welcome to Country, or Acknowledgment of, Country alone will not suffice

Eligible examples include, but are not limited to:

- smoking ceremonies
- cultural walks
- indigenous foods and plants
- local Aboriginal &/or Torres Strait Islander speakers, musicians & artists
- art or crafts displays, murals and art projects
- celebration of culture through inclusion of language, music, storytelling, dance
- readings of historical documents

What You Need to Do



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Before you begin, ensure to:

- **Read Guidelines:** review Grant Guidelines and Sample Agreement
- **Prepare Insurance:** have your public liability insurance (min. \$10M) ready
- **Banking Details:** have proof of your organisation's bank account
- **Know Your Event:** understand your event and the assessment criteria
- **Additional Grant:** (if applying) understand and be able to outline how you'll include significant Aboriginal/Torres Strait Islander elements

Applicants will need to register and complete an online application form via the following link before the Closing Date of 11th October

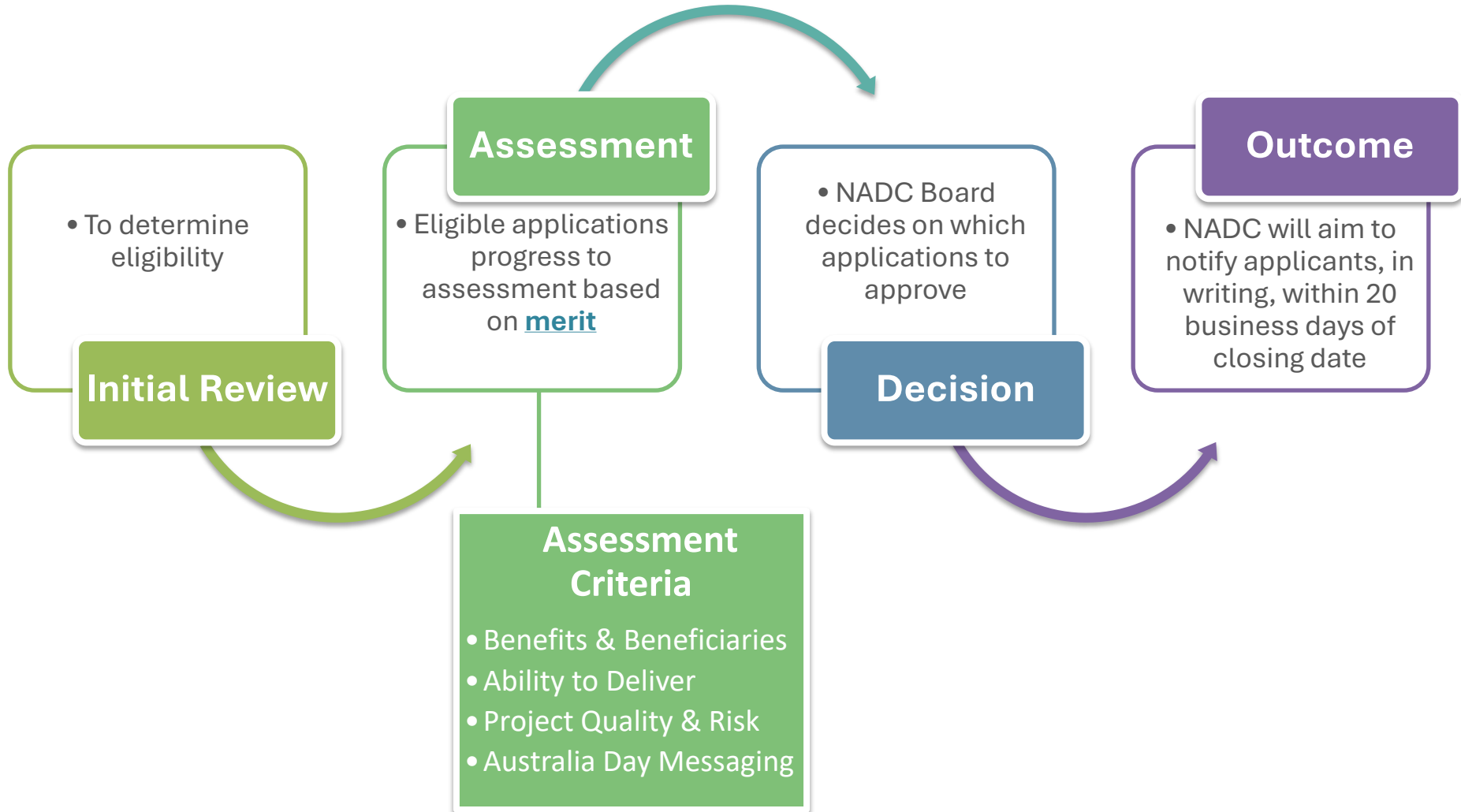


<https://australiaday.smartygrants.com.au/AD2025>

What We Will Do



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Successful Applicants



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Grant Agreement

*Successful applicants will be required to enter into a short-form agreement with the NADC.
Some aspects of the Grant Agreement will require applicants to:*

- utilise the message of **'Reflect, Respect, Celebrate'** in their event
- acknowledge NADC's support through use of the **NADC's logo** or signage
- acknowledge that the event may be **listed on NADC's event register website**
- acknowledge the **return of any unused grant funds** to NADC
- Submit the following by 30 April 2025: [1] **Final Report**, [2] photos of **applicant's materials** with Aus. day designs [3] **photos** of the event

Payments

- 80% of the grant as an upfront payment
- 20% after receipt of final report
- final instalment within 20 days of approving the final report and receiving a correctly rendered invoice

Questions



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Any questions?

Helpful Links



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[Grant Guidelines and Sample Agreement](#)

[Frequently Asked Questions](#)

[Brand Guidelines](#)

[Australia Day Key Messages](#)

[How to Apply Video](#)

[Australia Day Report 2024](#)

[Australian Human Rights Commission Guidelines on How to Hold an Accessible and Inclusive Event](#)